



SUN RETAIL LIMITED

CIN: U51909GJ2007PLC050974

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***Code of Practice and Procedures for fair disclosure of unpublished price sensitive information
(Pursuant to SEBI (Prohibition of Insider Trading) Regulations 2015)***

1. Preamble:

1.1 Securities and Exchange Board of India (SEBI), as part of its continuing efforts to protect the interests of investors in general, revised regulations for prohibition of Insider Trading and has issued new regulations viz. the SEBI (Prohibition of Insider Trading) Regulations, 2015, applicable to all listed companies. These Regulations shall come into force with effect from 15th May, 2015.

1.2 It is mandatory in terms of the Regulations for every listed company/entity to formulate a Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information. To comply with the said requirement, the Board of Directors hereby adopts this Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information.

2. Code of fair disclosure:

2.1 **Sun Retail Limited** (“The Company”) endeavors to preserve the confidentiality of un-published price sensitive information and to prevent misuse of such information. The Company is committed to transparency and fairness in dealing with all stakeholders and in ensuring adherence to all laws and regulations in force. Towards achieving this objective, the Company shall adhere to the following principles of fair disclosure of unpublished price sensitive information in letter as well as in spirit.

- i. The Company shall ensure prompt public disclosure of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being, in order to make such information generally available.
- ii. The Company shall ensure uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.
- iii. The Company Secretary of the Company shall act as the Chief Investor Relations officer to deal with dissemination of information and disclosure of unpublished price sensitive information.
- iv. The Company shall make prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
- v. The Company shall provide appropriate and fair response to queries on news reports and requests for verification of market rumours by regulatory authorities.

- vi. The Company will ensure that information shared with analysts and research personnel, if any, is not unpublished price sensitive information.
 - vii. The Company shall handle of all unpublished price sensitive information on a need to- know basis.
3. This Code shall be published on the official web site of the Company.
 4. This Code and every subsequent modification, alteration or amendment made thereto, shall also be intimated to the Stock Exchange where the securities of the Company are listed.